WBWC

February 2016 Board Meeting

February 11, 2016, 6:45 p.m.
The Ecology Center, 339 E. Liberty, Suite 300, Ann Arbor, MI

FINAL MINUTES

Call to Order:

Pete called the meeting to order at: 19:03

Board Members Present: Peter Houk

Robert Gordon Larry Deck Barbara Lucas Erica Briggs David Shinabarger

Markus Nee

Board Members Absent: Bob Krzewinski

Tracy Beeson

Board Members Added: Craig Lyon

Audience: Jack Eaton

Jennifer Schlicht Valerie Shinabarger Kathy Griswold

Adoption of Agenda:

Larry moved to adopt the agenda. Erica seconded. Motion passed 6-0. Agenda adopted.

Communication from the Chair:

- 1. Pete reviewed the WBWC's mission statement.
- 2. Pete reviewed upcoming events in the next month. Next Board meeting March 10th. Bikes vs. Cars screening February 17th.

Secretary's Report:

1. January Minutes - Larry moved to approve the January 2016 Board meeting minutes. Erica seconded. **Motion passed 6-0, January 2016 Minutes adopted.**

Nominating Committee:

 New Board member - Pete nominated Craig Lyon to the Board. Craig is the Director of utilities and municipal services at Pittsfield Twp. Larry moved to nominate, Erica seconded. Motion passed 6-0, Craig Lyon appointed to the WBWC Board.

Community Events:

- 1. Pete gave an update about the Mayor's Green Fair event. He met with Travis from Wheels in Motion to discuss and plan collaboration among event sharers.
- 2. Schedule nothing new to share at this time
- 3. Request from Ecology Center for bike parking at Earth Day event. WBWC was not planning to host this event this year. Erica mentioned potentially lending the EC the WBWC's bike parking equipment but have EC's volunteers operate it. Pete and Erica will talk about this and bring it back to the next meeting.

WBWC Signature Event:

1. David talked about planning a route for the signature event. Would like to have something that showcases Washtenaw County, such as a fully contiguous Border-to-Border Trail. Jack recommended that David talk to the planners of the Ann Arbor Marathon to figure out how to plan street closings.

Communications Committee:

Bob was unable to attend but sent topics for discussion that Pete read:

- 1. Web page would like more web page collaborators
- 2. Newsletter topics Deadline for submissions is April 1 for the Spring edition. Publishing on April 15.
- 3. Bikes vs. Cars publicity will coordinate over email to figure out details. Erica also mentioned that AABTS is hosting a discussion at Hopcat immediately following the movie.
- 4. Web domain renewal Bob will work on this.
- 5. Business cards printing up generic cards for WBWC. Peter will check with Emma Wendt for business card artwork.
- 6. PEAC Banquet Peter attended and received Bob's Volunteer of the Year award.

Treasurer's Report:

- Larry gave an report about a \$5000 donation from the Lawton Family Fund at the Community
 Foundation of Plymouth (an affiliate of the AAACF). Larry will write a thank you note and an article
 for the newsletter.
- Robert reported that there is \$13,801.61 in the Bank of Ann Arbor account and \$256.26 in the Paypal account, for a total of \$14,057.87 as of February 8, 2016. Markus moved to accept the Treasurer's Report. Larry seconded. Motion passed unanimously. Treasurer's Report accepted.
- 3. Budget requirements from committees Annual meeting cost will be the same as last year. Website costs need to be reviewed with Bob when he returns.
- 4. Organizations to join/renew Robert proposed increasing this year's WBWC donation to the Ecology Center from \$100 to \$250. The proposed list, based on last year:
 - League of American Bicyclists \$70
 - Alliance for Biking and Walking \$100
 - League of Michigan Bicyclists \$100
 - Rails to Trails Conservancy \$18
 - Michigan Trails and Greenways Alliance \$80
 - o Ecology Center \$250

Robert moved to adopt this list for contributions for 2016. Barbara seconded. **Motion passed unanimously. Contributions approved.**

Membership Committee:

 Erica reported that she will be meeting with Tracy on Friday, February 12 to talk about WBWC membership plans and processes. Erica will put together a list of things to do to welcome new members.

Projects Committee:

 Stadium/Edgewood crosswalk guidelines - Several WBWC members met with City representatives about this. Would like crosswalk guidelines that reflect community values and standards, that staff can use to design and build. Outcome of the meeting was that there is not enough time to change the design, as the project has already gone out to bid.

Kathy said she had recommended building crosswalks based on best practices similar to Pittsfield's crosswalks on Carpenter Road. Jack said that the City should revisit this to build the Stadium and Edgewood crosswalk correctly, and use as a model for future crosswalks. Craig can provide design information about the Carpenter crosswalks, such as adding mast arms for more visibility, and recommends making all crosswalks look the same so people have consistent expectations.

Jack recommends WBWC have another meeting with the City and invite the two 4th Ward City Council Members and Mayor to attend. Pete proposes this, with specific discussion about investigating improving the lighting by use of mast arms.

Valerie suggested contacting the Vision Zero Network for best practice crosswalk design guidelines from other member cities. Erica is able to do this.

- 2. Current Projects Larry gave an update:
 - a. Campus to Campus bikeway, Barbara, Larry, and Bob will give a presentation on March 16 from noon to 1pm at the North Campus Sustainability Hour in the Johnson Room of the Lurie Engineering Center.
 - b. Ecology Center work with City on climate action plan, translating that plan to actual actions
 - c. More non-motorized transportation funding will be upcoming. Details later.

BAC

 Info on next meeting and 2016 goal setting - Erica reported that more coordination with other organizations is needed to make progress. Next step is to use the Bikes vs. Cars post-screening meeting to start discussion.

Government Relations Committee:

- Managing multiple topics (crosswalk guidelines, accident investigation standards/process, signature event planning, etc) - Pete would like WBWC to be able to reach out to City Council members to determine what actions to take to learn from incidents that occur. Jack added that there needs to be more emphasis on traffic enforcement, crosswalk improvements, and lighting. Erica recommends asking Eli Cooper what the existing process is for accident investigation. Jack also suggested meeting with the Police Chief.
- 85th percentile update Barbara gave an update on the State bill to adopt the 85th percentile
 method for setting speed limits. Other organizations that had originally opposed it changed their
 position when language in the bill was modified to give more control back to local governments.
 However, the language could change again in the Senate. AAA and WBWC remain opposed.
- RRFB funding request for City of Ann Arbor budget There is a proposal for a RRFB to be installed
 on Huron Parkway at the Huron High School entrance crosswalk. Pete thinks there might be grant
 funding or other funding source for it. WBWC would like this to be included in the current year's City
 budget process.

Education Committee:

- Flyer/brochure Barbara reported that the Education Committee has designed a brochure that
 promotes mutual awareness and mutual respect, and presented a draft copy for the Board to
 review. Many of the same themes were used for the CTN interview with Nate Phipps of Common
 Cycle. Washtenaw County has potential interest in collaborating on helping raise awareness with
 the brochure.
- 2. Influencer training tabled for next meeting when Tracy is in attendance.

New Business:

1. None

Adjournment:

Larry moved to adjourn. Robert seconded. Motion passed unanimously. Meeting adjourned at 21:36

The next meeting will be on Thursday, March 10, 2016, at 6:45 pm at the Ecology Center.